



Are you truly healthy or merely symptom free?



Autonomic Nervous System Monitoring: Failed Clinical Utility

As the title may suggest the use of ANS monitoring may not lead to accurate clinical diagnosis and treatment for many ailments. What is missing from this title is the fact that without measuring the Parasympathetic nervous system in total and independently, a correct diagnosis would not be provided. This problem exists in the industry through HRV (Heart Rate Variability) btb-readings, such as btb-Blood Pressure, Pulse Wave Velocity, and more. The ANS has two main independent components: the

Parasympathetic nervous system and the Sympathetic nervous system (collectively, the P&S nervous systems). Therefore, there must be at least two separate and independent variables to measure true ANS activity. The result of this single composite variable is that all btb-measures of cardiac activity force assumption and approximation to theorize underlying Parasympathetic or Sympathetic activity.

Clinically this is important, especially in light of the fact that most diseases, disorders, therapies and treatments affect (directly or indirectly) only one of the ANS branches. When the two arms are examined as a single parameter, neither one is accurately represented.

This is not theory.

It is fundamental math (algebra) and the solution to this problem was proven by a group of MIT & Harvard researchers and is owned by PHYSIO P&S. PHYSIO P&S is the only company (patented, proven, peer reviewed) that can effectively monitor both branches of the Autonomic Nervous System.

As this information becomes more widely known there are many implications to the medical community. HRV and b2b is PHYSIO P&S's biggest competition. Subsequently, as the

medical community, CMS and insurance companies, and more and more patients become aware of this shortfall, heightened focus will be placed on the technology provided by PHYSIO P&S.

It is indeed the only technology that can fill this void and present more accurate data for diagnosis and treatment of many ailments; especially in a vast majority of patients that are currently suffering from P&S dysfunction(s) who are being told by their physicians that it is all in their heads. Their physicians say this because they cannot measure anything abnormal in these patients with any other technology. To put a fine point on this, it has been Dr. Colombo's recent clinical experience that without advertisement in any form, simply by patient word of mouth, the literal handful of autonomic clinics nation-wide are seeing 8 to 10 *or more* new patients per day!

As this information is released to the community and peer reviewed by medical professionals along with informational marketing campaigns, PHYSIO P&S believes this will accelerate our business and revenue

opportunities by multiple factors that will drive PHYSIO P&S's awareness in the market and revenues.



Innovative Autonomic Monitoring Is Now Here!